

BRANDON LONG

GRAPHIC DESIGN

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brandonlongdesign.com

PROFILE

Well-rounded and capable designer with 8+ years of graphic design experience, looking for a new opportunity to challenge myself, learn new skills, build new professional relationships and contribute to a larger cause.

SKILLS

- » Proficient in Adobe Suite
- » Photography Experience
- » Audio/Video Production
- » Detail-oriented
- » Multitasking/Prioritizing

WORK EXPERIENCE

GRAPHIC DESIGNER

Morris University Center | 2017-2019

MUC Marketing provides marketing, promotional, graphic design, web and social media support for other departments and student organizations. My responsibilities at MUC Marketing were to design, print, and install various branding/marketing materials for clients. This job required problem-solving skills, as well as an ability to multitask, good time management, attentiveness to details, and ability to excel under pressure.

FREELANCE DESIGNER

Tech Fusion | 2018-2019

Tech Fusion develops and hosts websites for local businesses and repairs computers. I provided Tech Fusion with various promotional materials (business card, trade show banners, etc.), animated icons, logos, and design consulting.

PRODUCTION MANAGER

Better Newspapers | 2019 - 2020

I initially joined Better Newspapers as a production artist. My duties were to design ads for various newspapers in the St. Louis Metro East, as well as design and produce printed materials for customers. After 4 months I was offered the position of Production Manager. My responsibilities were to oversee a team of designers to design advertising materials for a wider range of papers in Southern Illinois. Responsibilities included designing ads, corresponding with and meeting client expectations throughout the design process, organizing work orders and delegating tasks to designers, managing day to day operations in the office, and closely communicating and establishing goals with upper management.

COMMISSION / FREELANCE DESIGNER

Self Employed | 2020 - Present

I work with various freelance clients to meet their specific needs. This requires me to make business cards, logos, banners, animations, book layouts/design, etc. Strict time management and good communication are necessary to complete these projects and guarantee client satisfaction.

EDUCATION

BACHELOR OF FINE ARTS: GRAPHIC DESIGN

Southern Illinois University Edwardsville | 2014 - 2019